

# The Obama Victory: How Media, Money, And Message Shaped The 2008 Election By Kate Kenski

By Kate Kenski

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<https://www.asc.upenn.edu/people/faculty/kathleen-hall-jamieson-phd>

How Barack Obama Could Not Have Won the Democratic Nomination Without ABC, CBS and NBC

<http://www.mrc.org/special-reports/obamas-margin-victory-media>

Kate Kenski, an associate professor in the UA communication department, is studying the 2012 election using talking points, Twitter feeds and also jokes. The Tucson

<http://uanews.org/story/uas-kate-kenski-tracks-election-through-talking-points-tweets>

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in the 2008 Presidential Election KATE KENSKI How Media, Money, and Message Shaped the 2008 Election. "In the 2008 presidential election who did you vote for?"  
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Oct 17, 2010 Kate Kenski, co-author of The Obama Victory: How Media, Money, and Message Shaped the 2008 Election, talks about this year's elections, whether we should  
<http://www.tucsonweekly.com/TheRange/archives/2010/10/18/friday-roundtable-talking-with-kate-kenski>

Full text: Obama's victory speech President-elect Barack Obama has made his first speech. Democrat Barack Obama has become the first African-American to win the White  
[http://news.bbc.co.uk/2/hi/americas/us\\_elections\\_2008/7710038.stm](http://news.bbc.co.uk/2/hi/americas/us_elections_2008/7710038.stm)  
A Review of: Kate Kenski, Bruce W. Hardy, and Kathleen Hall Jamieson, The Obama Victory: How Media, Money, and Message Shaped the 2008 Election.  
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<http://uaatwork.arizona.edu/uannounce/ua-online-episode-3-look-how-politics-and-diversity-influence-each-other>

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Kate Kenski's Home Page Web page of Pennsylvania and a member of the  
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<http://www.dingo.sbs.arizona.edu/~kkenski/>

Kate Kenski's book "The Obama Victory: How Media, Money, and Message  
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Jamieson, Oxford University

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<http://www.amazon.com/The-Obama-Victory-Message-Election-ebook/dp/B003ZDNWKO>

2010. Pris 1293 kr. K p The Obama Victory (9780195399554) How Media,  
Money, and Message Shaped the 2008 Kate Kenski is an Assistant  
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<http://www.bokus.com/bok/9780195399554/the-obama-victory/>

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The Obama Victory: How Media, Money, and Message Shaped the 2008 Election by Kate Kenski, Bruce W. Hardy, and Kathleen Hall Jamieson- Reviewed by Adam Fleisher

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[http://www.academia.edu/1526998/Using New Media Effectively an Analysis of Barack Obamas Election Campaign Aimed at Young Americans](http://www.academia.edu/1526998/Using_New_Media_Effectively_an_Analysis_of_Barack_Obamas_Election_Campaign_Aimed_at_Young_Americans)

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[http://uatwork.arizona.edu/sites/default/files/uaepisode\\_3\\_exploring\\_diversity\\_-\\_april\\_22\\_2013.pdf](http://uatwork.arizona.edu/sites/default/files/uaepisode_3_exploring_diversity_-_april_22_2013.pdf)

How Barack Obama Won the U.S President Barack Obama's 2008 victory was as much Kate Kenski will discuss her co-authored book during a College of Social

<http://uanews.org/story/how-barack-obama-won-us-presidency>

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<http://www.amazon.com/The-Obama-Victory-Message-Election/dp/0195399560>

Kate Kenski. Associate Professor The Obama victory: How media, money, and message shaped the 2008 election. The Obama Victory. K Kenski, BW Hardy, KH Jamieson

<http://scholar.google.com/citations?user=JT1c7akAAAAJ&hl=en>

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kkenski@email.arizona.edu. HOME; ABOUT; INSTITUTES; NEWS; PEOPLE.

Faculty Spotlights; Directory. Kate Kenski; Faculty

<http://sqpp.arizona.edu/user/kate-kenski>

Kate Kenski (Ph.D. 2006, University of Pennsylvania) teaches political communication, public opinion, and research methods at the Department of Communication at the

<http://comm.arizona.edu/kkenski>

and The Obama Victory: How Media, Money and Message Shaped the 2008 Election, with Kate Kenski and Messages Shaped the 2008 Election coauthored with Kate

[http://en.wikipedia.org/wiki/Kathleen\\_Hall\\_Jamieson](http://en.wikipedia.org/wiki/Kathleen_Hall_Jamieson)

8 Media campaign. 8.1 Innovations; 8.2 Logo; 8.3 Slogan; 8.4 Hope poster; 8.5 Typefaces; 8.8.1 "Israel for Obama" Campaign; 8.9 Email campaign; 8.10 Victory speech;

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